

Cluster	Category level 1	Category level 2	Category level 3	Dynamic Commission Fee			Default Platform Commission Rate		Platform Commission Savings from 18th May, 2026								Final Platform Commission Rate after Savings - Marketplace, from 18th May, 2026								Final Platform Commission Rate after Savings - Mall, from 18th May, 2026																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
				Before 18th May, 2026 *Max Rp60,000 per item	From 18th May, 2026 *Max Rp65,000 per item	Difference (%)	Marketplace	Mall	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program	NGVM Max Spend to GMV >=3% & Not Joined Growth Rate Program																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
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Automotive & Electronics	Phones & Electronics	Camera & Photography	Security Cameras & Systems	4.0%	3.0%	-1.0%	7.5%	8.20%	0.12%	0.18%	0.30%	0.38%	0.50%	7.63%	7.57%	7.45%	7.38%	7.25%	8.08%	8.02%	7.90%	7.83%	7.70%	7.55%	7.40%	7.25%	7.10%	6.95%	6.80%	6.65%	6.50%	6.35%	6.20%	6.05%	5.90%	5.75%	5.60%	5.45%	5.30%	5.15%	5.00%	4.85%	4.70%	4.55%	4.40%	4.25%	4.10%	3.95%	3.80%	3.65%	3.50%	3.35%	3.20%	3.05%	2.90%	2.75%	2.60%	2.45%	2.30%	2.15%	2.00%	1.85%	1.70%	1.55%	1.40%	1.25%	1.10%	0.95%	0.80%	0.65%	0.50%	0.35%	0.20%	0.05%	-0.10%	-0.25%	-0.40%	-0.55%	-0.70%	-0.85%	-1.00%	-1.15%	-1.30%	-1.45%	-1.60%	-1.75%	-1.90%	-2.05%	-2.20%	-2.35%	-2.50%	-2.65%	-2.80%	-2.95%	-3.10%	-3.25%	-3.40%	-3.55%	-3.70%	-3.85%	-4.00%	-4.15%	-4.30%	-4.45%	-4.60%	-4.75%	-4.90%	-5.05%	-5.20%	-5.35%	-5.50%	-5.65%	-5.80%	-5.95%	-6.10%	-6.25%	-6.40%	-6.55%	-6.70%	-6.85%	-7.00%	-7.15%	-7.30%	-7.45%	-7.60%	-7.75%	-7.90%	-8.05%	-8.20%	-8.35%	-8.50%	-8.65%	-8.80%	-8.95%	-9.10%	-9.25%	-9.40%	-9.55%	-9.70%	-9.85%	-10.00%	-10.15%	-10.30%	-10.45%	-10.60%	-10.75%	-10.90%	-11.05%	-11.20%	-11.35%	-11.50%	-11.65%	-11.80%	-11.95%	-12.10%	-12.25%	-12.40%	-12.55%	-12.70%	-12.85%	-13.00%	-13.15%	-13.30%	-13.45%	-13.60%	-13.75%	-13.90%	-14.05%	-14.20%	-14.35%	-14.50%	-14.65%	-14.80%	-14.95%	-15.10%	-15.25%	-15.40%	-15.55%	-15.70%	-15.85%	-16.00%	-16.15%	-16.30%	-16.45%	-16.60%	-16.75%	-16.90%	-17.05%	-17.20%	-17.35%	-17.50%	-17.65%	-17.80%	-17.95%	-18.10%	-18.25%	-18.40%	-18.55%	-18.70%	-18.85%	-19.00%	-19.15%	-19.30%	-19.45%	-19.60%	-19.75%	-19.90%	-20.05%	-20.20%	-20.35%	-20.50%	-20.65%	-20.80%	-20.95%	-21.10%	-21.25%	-21.40%	-21.55%	-21.70%	-21.85%	-22.00%	-22.15%	-22.30%	-22.45%	-22.60%	-22.75%	-22.90%	-23.05%	-23.20%	-23.35%	-23.50%	-23.65%	-23.80%	-23.95%	-24.10%	-24.25%	-24.40%	-24.55%	-24.70%	-24.85%	-25.00%	-25.15%	-25.30%	-25.45%	-25.60%	-25.75%	-25.90%	-26.05%	-26.20%	-26.35%	-26.50%	-26.65%	-26.80%	-26.95%	-27.10%	-27.25%	-27.40%	-27.55%	-27.70%	-27.85%	-28.00%	-28.15%	-28.30%	-28.45%	-28.60%	-28.75%	-28.90%	-29.05%	-29.20%	-29.35%	-29.50%	-29.65%	-29.80%	-29.95%	-30.10%	-30.25%	-30.40%	-30.55%	-30.70%	-30.85%	-31.00%	-31.15%	-31.30%	-31.45%	-31.60%	-31.75%	-31.90%	-32.05%	-32.20%	-32.35%	-32.50%	-32.65%	-32.80%	-32.95%	-33.10%	-33.25%	-33.40%	-33.55%	-33.70%	-33.85%	-34.00%	-34.15%	-34.30%	-34.45%	-34.60%	-34.75%	-34.90%	-35.05%	-35.20%	-35.35%	-35.50%	-35.65%	-35.80%	-35.95%	-36.10%	-36.25%	-36.40%	-36.55%	-36.70%	-36.85%	-37.00%	-37.15%	-37.30%	-37.45%	-37.60%	-37.75%	-37.90%	-38.05%	-38.20%	-38.35%	-38.50%	-38.65%	-38.80%	-38.95%	-39.10%	-39.25%	-39.40%	-39.55%	-39.70%	-39.85%	-40.00%	-40.15%	-40.30%	-40.45%	-40.60%	-40.75%	-40.90%	-41.05%	-41.20%	-41.35%	-41.50%	-41.65%	-41.80%	-41.95%	-42.10%	-42.25%	-42.40%	-42.55%	-42.70%	-42.85%	-43.00%	-43.15%	-43.30%	-43.45%	-43.60%	-43.75%	-43.90%	-44.05%	-44.20%	-44.35%	-44.50%	-44.65%	-44.80%	-44.95%	-45.10%	-45.25%	-45.40%	-45.55%	-45.70%	-45.85%	-46.00%	-46.15%	-46.30%	-46.45%	-46.60%	-46.75%	-46.90%	-47.05%	-47.20%	-47.35%	-47.50%	-47.65%	-47.80%	-47.95%	-48.10%	-48.25%	-48.40%	-48.55%	-48.70%	-48.85%	-49.00%	-49.15%	-49.30%	-49.45%	-49.60%	-49.75%	-49.90%	-50.05%	-50.20%	-50.35%	-50.50%	-50.65%	-50.80%	-50.95%	-51.10%	-51.25%	-51.40%	-51.55%	-51.70%	-51.85%	-52.00%	-52.15%	-52.30%	-52.45%	-52.60%	-52.75%	-52.90%	-53.05%	-53.20%	-53.35%	-53.50%	-53.65%	-53.80%	-53.95%	-54.10%	-54.25%	-54.40%	-54.55%	-54.70%	-54.85%	-55.00%	-55.15%	-55.30%	-55.45%	-55.60%	-55.75%	-55.90%	-56.05%	-56.20%	-56.35%	-56.50%	-56.65%	-56.80%	-56.95%	-57.10%	-57.25%	-57.40%	-57.55%	-57.70%	-57.85%	-58.00%	-58.15%	-58.30%	-58.45%	-58.60%	-58.75%	-58.90%	-59.05%	-59.20%	-59.35%	-59.50%	-59.65%	-59.80%	-59.95%	-60.10%	-60.25%	-60.40%	-60.55%	-60.70%	-60.85%	-61.00%	-61.15%	-61.30%	-61.45%	-61.60%	-61.75%	-61.90%	-62.05%	-62.20%	-62.35%	-62.50%	-62.65%	-62.80%	-62.95%	-63.10%	-63.25%	-63.40%	-63.55%	-63.70%	-63.85%	-64.00%	-64.15%	-64.30%	-64.45%	-64.60%	-64.75%	-64.90%	-65.05%	-65.20%	-65.35%	-65.50%	-65.65%	-65.80%	-65.95%	-66.10%	-66.25%	-66.40%	-66.55%	-66.70%	-66.85%	-67.00%	-67.15%	-67.30%	-67.45%	-67.60%	-67.75%	-67.90%	-68.05%	-68.20%	-68.35%	-68.50%	-68.65%	-68.80%	-68.95%	-69.10%	-69.25%	-69.40%	-69.55%	-69.70%	-69.85%	-70.00%	-70.15%	-70.30%	-70.45%	-70.60%	-70.75%	-70.90%	-71.05%	-71.20%	-71.35%	-71.50%	-71.65%	-71.80%	-71.95%	-72.10%	-72.25%	-72.40%	-72.55%	-72.70%	-72.85%	-73.00%	-73.15%	-73.30%	-73.45%	-73.60%	-73.75%	-73.90%	-74.05%	-74.20%	-74.35%	-74.50%	-74.65%	-74.80%	-74.95%	-75.10%	-75.25%	-75.40%	-75.55%	-75.70%	-75.85%	-76.00%	-76.15%	-76.30%	-76.45%	-76.60%	-76.75%	-76.90%	-77.05%	-77.20%	-77.35%	-77.50%	-77.65%	-77.80%	-77.95%	-78.10%	-78.25%	-78.40%	-78.55%	-78.70%	-78.85%	-79.00%	-79.15%	-79.30%	-79.45%	-79.60%	-79.75%	-79.90%	-80.05%	-80.20%	-80.35%	-80.50%	-80.65%	-80.80%	-80.95%	-81.10%	-81.25%	-81.40%	-81.55%	-81.70%	-81.85%	-82.00%	-82.15%	-82.30%	-82.45%	-82.60%	-82.75%	-82.90%	-83.05%	-83.20%	-83.35%	-83.50%	-83.65%	-83.80%	-83.95%	-84.10%	-84.25%	-84.40%	-84.55%	-84.70%	-84.85%	-85.00%	-85.15%	-85.30%	-85.45%	-85.60%	-85.75%	-85.90%	-86.05%	-86.20%	-86.35%	-86.50%	-86.65%	-86.80%	-86.95%	-87.10%	-87.25%	-87.40%	-87.55%	-87.70%	-87.85%	-88.00%	-88.15%	-88.30%	-88.45%	-88.60%	-88.75%	-88.90%	-89.05%	-89.20%	-89.35%	-89.50%	-89.65%	-89.80%	-89.95%	-90.10%	-90.25%	-90.40%	-90.55%	-90.70%	-90.85%	-91.00%	-91.15%	-91.30%	-91.45%	-91.60%	-91.75%	-91.90%	-92.05%	-92.20%	-92.35%	-92.50%	-92.65%	-92.80%	-92.95%	-93.10%	-93.25%	-93.40%	-93.55%	-93.70%	-93.85%	-94.00%	-94.15%	-94.30%	-94.45%	-94.60%	-94.75%	-94.90%	-95.05%	-95.20%	-95.35%	-95.50%	-95.65%	-95.80%	-95.95%	-96.10%	-96.25%	-96.40%	-96.55%	-96.70%	-96.85%	-97.00%	-97.15%	-97.30%	-97.45%	-97.60%	-97.75%	-97.90%	-98.05%	-98.20%	-98.35%	-98.50%	-98.65%	-98.80%	-98.95%	-99.10%	-99.25%	-99.40%	-99.55%	-99.70%	-99.85%	-100.00%	-100.15%	-100.30%	-100.45%	-100.60%	-100.75%	-100.90%	-101.05%	-101.20%	-101.35%	-101.50%	-101.65%	-101.80%	-101.95%	-102.10%	-102.25%	-102.40%	-102.55%	-102.70%	-102.85%	-103.00%	-103.15%	-103.30%	-103.45%	-103.60%	-103.75%	-103.90%	-104.05%	-104.20%	-104.35%	-104.50%	-104.65%	-104.80%	-104.95%	-105.10%	-105.25%	-105.40%	-105.55%	-105.70%	-105.85%	-106.00%	-106.15%	-106.30%	-106.45%	-106.60%	-106.75%	-106.90%	-107.05%	-107.20%	-107.35%	-107.50%	-107.65%	-107.80%	-107.95%	-108.10%	-108.25%	-108.40%	-108.55%	-108.70%	-108.85%	-109.00%	-109.15%	-109.30%	-109.45%	-109.60%	-109.75%	-109.90%	-110.05%	-110.20%	-110.35%	-110.50%	-110.65%	-110.80%	-110.95%	-111.10%	-111.25%	-111.40%	-111.55%	-111.70%	-111.85%	-112.00%	-112.15%	-112.30%	-112.45%	-112.60%	-112.75%	-112.90%	-113.05%	-113.20%	-113.35%	-113.50%	-113.65%	-113.80%	-113.95%	-114.10%	-114.25%	-114.40%	-114.55%	-114.70%	-114.85%	-115.00%	-115.15%	-115.30%	-115.45%	-115.60%	-115.75%	-115.90%	-116.05%	-116.20%	-116.35%	-116.50%	-116.65%	-116.80%	-116.95%	-117.10%	-117.25%	-117.40%	-117.55%	-117.70%	-117.85%	-118.00%	-118.15%	-118.30%	-118.45%	-118.60%	-118.75%	-118.90%	-119.05%	-119.20%	-119.35%	-119.50%	-119.65%	-119.80%	-119.95%	-120.10%	-120.25%	-120.40%	-120.55%	-120.70%	-120.85%	-121.00%	-121.15%	-121.30%	-121.45%	-121.60%	-121.75%	-121.90%	-122.05%	-122.20%	-122.35%	-122.50%	-122.65%	-122.80%	-122.95%	-123.10%	-123.25%	-123.40%	-123.55%	-123.70%	-123.85%	-124.00%	-124.15%	-124.30%	-124.45%	-124.60%	-124.75%	-124.90%	-125.05%	-125.20%	-125.35%	-125.50%	-125.65%	-125.80%	-125.95%	-126.10%	-126.25%	-126.40%	-126.55%	-126.70%	-126.85%	-127.00%	-127.15%	-127.30%	-127.45%	-127.60%	-127.75%	-127.90%	-128.05%	-128.20%	-128.35%	-128.50%	-128.65%	-128.80%	-128.95%	-129.10%	-129.25%	-129.40%	-129.55%	-129.70%	-129.85%	-130.00%	-130.15%	-130.30%	-130.45%	-130.60%	-130.75%	-130.90%	-131.05%	-131.20%	-131.35%	-131.50%	-131.65%	-131.80%	-131.95%	-132.10%	-132.25%	-132.40%	-132.55%	-132.70%	-132.85%	-133.00%	-133.15%	-133.30%	-133.45%	-133.60%	-133.75%	-133.90%	-134.05%	-134.20%	-134.35%	-134.50%	-134.65%	-134.80%	-134.95%	-135.10%	-135.25%	-135.40%	-135.55%	-135.70%	-135.85%	-136.00%	-136.15%	-136.30%	-136.45%	-136.60%	-136.75%	-136.90%	-137.05%	-137.20%	-137.35%	-137.50%	-137.65%	-137.80%	-137.95%	-138.10%	-138.25%	-138.40%	-138.55%	-138.70%	-138.85%	-139.00%	-139.15%	-139.30%	-139.45%	-139.60%	-139.75%	-13

Cluster	Category level 1	Category level 2	Category level 3	Dynamic Commission Fee				Default Platform Commission Rate		Platform Commission Rate from 18th May, 2025								Final Platform Commission Rate after Savings - Marketplace, from 18th May, 2025								Final Platform Commission Rate after Savings - Mall, from 18th May, 2025							
				Before 18th May, 2025 *Max Rp60,000 per item	From 18th May, 2025 *Max Rp65,000 per item	Difference (%)	Marketplace	Mall	NGMVM Max Spend to GMV >= 3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >= 3% & Joined Growth Rate Program	NGMVM Max Spend to GMV >= 3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >= 3% & Joined Growth Rate Program	NGMVM Max Spend to GMV >= 3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >= 3% & Joined Growth Rate Program	NGMVM Max Spend to GMV >= 3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >= 3% & Joined Growth Rate Program	NGMVM Max Spend to GMV >= 3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >= 3% & Joined Growth Rate Program	NGMVM Max Spend to GMV >= 3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >= 3% & Joined Growth Rate Program	NGMVM Max Spend to GMV >= 3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >= 3% & Joined Growth Rate Program											
				GMV Max Order	Non GMV Max Order	GMV Max Order	All Orders	All Orders	GMV Max Order	Non GMV Max Order	GMV Max Order	All Orders	All Orders	GMV Max Order	Non GMV Max Order	GMV Max Order	All Orders	All Orders	GMV Max Order	Non GMV Max Order	GMV Max Order	All Orders	All Orders										
Fashion	Fashion Accessories	Hair Accessories	Hair Accessories	6.00%	7.50%	1.50%	10.00%	11.70%	1.70%	1.94%	2.26%	4.08%	4.77%	6.88%	8.06%	6.74%	5.92%	5.23%	10.38%	9.76%	8.44%	7.62%	6.93%										
Fashion	Fashion Accessories	Hair Accessories & Wigs	Hair Accessories & Wigs	6.00%	7.50%	1.50%	10.00%	11.70%	1.70%	1.94%	2.26%	4.08%	4.77%	6.88%	8.06%	6.74%	5.92%	5.23%	10.38%	9.76%	8.44%	7.62%	6.93%										
Fashion	Fashion Accessories	Watches & Accessories	Watches & Accessories	6.00%	7.50%	1.50%	10.00%	11.70%	1.70%	1.94%	2.26%	4.08%	4.77%	6.88%	8.06%	6.74%	5.92%	5.23%	10.38%	9.76%	8.44%	7.62%	6.93%										
Fashion	Fashion Accessories	Wedding Accessories	Wedding Accessories	6.00%	7.50%	1.50%	10.00%	11.70%	1.70%	1.94%	2.26%	4.08%	4.77%	6.88%	8.06%	6.74%	5.92%	5.23%	10.38%	9.76%	8.44%	7.62%	6.93%										
Fashion	Jewelry Accessories & Derivatives	Armband	Artificial Gemstone Bracelets & Anklets	4.00%	4.50%	0.50%	4.75%	3.70%	0.32%	-2.04%	-2.69%	-3.42%	4.43%	2.71%	2.38%	2.06%	1.33%	1.38%	1.66%	1.33%	1.03%	0.28%	0.28%										
Fashion	Jewelry Accessories & Derivatives	Artificial Gemstones	Artificial Gemstone Jewelry Sets	4.00%	4.50%	0.50%	4.75%	3.70%	0.32%	2.05%	2.37%	2.70%	3.43%	4.43%	2.70%	2.38%	2.05%	1.32%	1.38%	1.65%	1.33%	1.00%	0.27%										
Fashion	Jewelry Accessories & Derivatives	Artificial Gemstones	Artificial Gemstone Earrings	4.00%	4.50%	0.50%	4.75%	3.70%	0.32%	-2.04%	-2.69%	-3.42%	4.43%	2.71%	2.38%	2.06%	1.33%	1.38%	1.66%	1.33%	1.03%	0.28%	0.28%										
Fashion	Jewelry Accessories & Derivatives	Artificial Gemstones	Artificial Gemstone Jewelry Sets	4.00%	4.50%	0.50%	4.75%	3.70%	0.32%	2.05%	2.37%	2.70%	3.43%	4.43%	2.70%	2.38%	2.05%	1.32%	1.38%	1.65%	1.33%	1.00%	0.27%										
Fashion	Jewelry Accessories & Derivatives	Artificial Gemstones	Artificial Gemstone Necklaces & Pendants	4.00%	4.50%	0.50%	4.75%	3.70%	0.32%	-2.04%	-2.69%	-3.42%	4.43%	2.71%	2.38%	2.06%	1.33%	1.38%	1.66%	1.33%	1.03%	0.28%	0.28%										
Fashion	Jewelry Accessories & Derivatives	Artificial Gemstones	Artificial Gemstone Rings	4.00%	4.50%	0.50%	4.75%	3.70%	0.32%	0.35%	0.63%	0.88%	1.00%	1.49%	4.40%	4.14%	3.88%	3.75%	3.44%	3.35%	3.09%	2.83%	2.70%										
Fashion	Jewelry Accessories & Derivatives	Diamond	Artificial Gemstone Jewelry Sets	4.00%	4.50%	0.50%	4.75%	3.70%	0.32%	0.26%	0.58%	0.82%	1.44%	4.48%	4.09%	3.82%	3.54%	3.49%	3.00%	2.40%	2.77%	2.49%	2.40%										
Fashion	Jewelry Accessories & Derivatives	Gold	Artificial Gemstone Jewelry Sets	4.00%	4.50%	0.50%	4.75%	3.70%	0.32%	0.31%	1.70%	2.03%	2.93%	4.44%	3.05%	2.74%	2.45%	3.89%	3.00%	2.69%	2.49%	2.18%	1.77%										
Fashion	Jewelry Accessories & Derivatives	Jade	Artificial Gemstone Jewelry Sets	4.00%	4.50%	0.50%	4.75%	3.70%	0.31%	1.55%	1.87%	2.17%	2.73%	4.44%	3.19%	2.88%	2.58%	2.02%	3.39%	2.14%	1.83%	1.53%	0.97%										
Fashion	Jewelry Accessories & Derivatives	Natural Crystal	Artificial Gemstone Jewelry Sets	4.00%	4.50%	0.50%	4.75%	3.70%	0.27%	1.04%	0.77%	1.04%	1.22%	4.44%	2.55%	2.24%	1.91%	1.37%	1.52%	1.19%	0.86%	0.08%	0.08%										
Fashion	Jewelry Accessories & Derivatives	Non-natural Crystal	Artificial Gemstone Jewelry Sets	4.00%	4.50%	0.50%	4.75%	3.70%	0.32%	1.91%	2.23%	2.55%	3.23%	4.43%	2.84%	2.52%	2.20%	1.52%	3.38%	1.79%	1.47%	1.15%	0.47%										
Fashion	Jewelry Accessories & Derivatives	Platinum & Carat Gold	Artificial Gemstone Jewelry Sets	4.00%	4.50%	0.50%	4.75%	3.70%	0.31%	1.70%	2.01%	2.32%	2.93%	4.44%	3.05%	2.74%	2.43%	2.30%	2.00%	1.69%	1.38%	0.77%	0.73%										
Fashion	Jewelry Accessories & Derivatives	Ruby, Sapphire & Emerald	Artificial Gemstone Jewelry Sets	4.00%	4.50%	0.50%	4.75%	3.70%	0.32%	1.84%	2.16%	2.48%	3.14%	4.44%	2.91%	2.59%	2.27%	1.51%	3.38%	1.60%	1.24%	0.95%	0.55%										
Fashion	Jewelry Accessories & Derivatives	Semiprecious Stones	Artificial Gemstone Jewelry Sets	4.00%	4.50%	0.50%	4.75%	3.70%	0.26%	0.35%	0.61%	0.88%	1.00%	1.49%	4.40%	4.14%	3.88%	3.75%	3.44%	3.35%	3.09%	2.83%	2.70%										
Fashion	Jewelry Accessories & Derivatives	Silver	Artificial Gemstone Jewelry Sets	4.00%	4.50%	0.50%	4.75%	3.70%	0.32%	2.05%	2.37%	2.70%	3.43%	4.43%	2.70%	2.38%	2.05%	1.32%	1.38%	1.65%	1.33%	1.00%	0.27%										
Fashion	Luggage & Bags	Bag Accessories	Travel Bags	5.50%	8.00%	2.50%	10.00%	11.70%	1.31%	-0.21%	-0.15%	-0.87%	6.69%	5.99%	4.68%	5.15%	4.86%	4.57%	10.39%	9.69%	8.38%	7.55%	6.83%										
Fashion	Luggage & Bags	Backpacks	Travel Bags	5.50%	8.00%	2.50%	10.00%	11.70%	1.33%	-1.87%	-3.20%	-4.01%	-4.67%	6.67%	6.13%	4.80%	5.99%	5.33%	10.37%	9.83%	8.50%	7.69%	7.03%										
Fashion	Luggage & Bags	Cooler Bags	Travel Bags	5.50%	8.00%	2.50%	10.00%	11.70%	1.35%	-1.75%	-3.10%	-3.88%	-4.50%	6.65%	6.25%	4.90%	6.13%	5.50%	10.35%	9.95%	8.60%	7.83%	7.20%										
Fashion	Luggage & Bags	Functional Bags	Travel Bags	5.50%	8.00%	2.50%	10.00%	11.70%	1.35%	-1.75%	-3.10%	-3.88%	-4.50%	6.65%	6.25%	4.90%	6.13%	5.50%	10.35%	9.95%	8.60%	7.83%	7.20%										
Fashion	Luggage & Bags	Functional Bags	Travel Bags	5.50%	8.00%	2.50%	10.00%	11.70%	1.30%	-1.41%	-2.40%	-3.01%	-3.70%	7.89%	6.99%	5.74%	4.99%	10.40%	9.99%	8.29%	7.44%	6.89%											
Fashion	Luggage & Bags	Functional Bags	Travel Bags	5.50%	8.00%	2.50%	10.00%	11.70%	1.30%	-1.11%	-1.41%	-2.40%	-3.01%	7.80%	7.89%	6.50%	5.74%	4.99%	10.40%	9.99%	8.29%	7.44%	6.89%										
Fashion	Luggage & Bags	Functional Bags	Travel Bags	5.50%	8.00%	2.50%	10.00%	11.70%	1.30%	-1.11%	-1.41%	-2.40%	-3.01%	7.80%	7.89%	6.50%	5.74%	4.99%	10.40%	9.99%	8.29%	7.44%	6.89%										
Fashion	Luggage & Bags	Functional Bags	Travel Bags	5.50%	8.00%	2.50%	10.00%	11.70%	1.35%	-1.78%	-3.13%	-3.91%	-4.55%	6.65%	6.22%	4.87%	6.09%	5.45%	10.35%	9.92%	8.57%	7.79%	7.15%										
Fashion	Luggage & Bags	Functional Bags	Travel Bags	5.50%	8.00%	2.50%	10.00%	11.70%	1.35%	-1.78%	-3.13%	-3.91%	-4.55%	6.65%	6.22%	4.87%	6.09%	5.45%	10.35%	9.92%	8.57%	7.79%	7.15%										
Fashion	Luggage & Bags	Luggage	Luggage	5.50%	8.00%	2.50%	10.00%	11.70%	1.35%	-1.78%	-3.13%	-3.91%	-4.55%	6.65%	6.22%	4.87%	6.09%	5.45%	10.35%	9.92%	8.57%	7.79%	7.15%										
Fashion	Luggage & Bags	Luggage & Travel Bags	Luggage Accessories	5.50%	8.00%	2.50%	10.00%	11.70%	1.35%	-1.78%	-3.13%	-3.91%	-4.55%	6.65%	6.22%	4.87%	6.09%	5.45%	10.35%	9.95%	8.60%	7.83%	7.20%										
Fashion	Luggage & Bags	Luggage & Travel Bags	Passport Holders & Covers	5.50%	8.00%	2.50%	10.00%	11.70%	1.35%	-1.75%	-3.10%	-3.88%	-4.50%	6.65%	6.25%	4.90%	6.13%	5.50%	10.35%	9.95%	8.60%	7.83%	7.20%										
Fashion	Luggage & Bags	Luggage & Travel Bags	Travel Bags	5.50%	8.00%	2.50%	10.00%	11.70%	1.35%	-1.75%	-3.10%	-3.88%	-4.50%	6.65%	6.25%	4.90%	6.13%	5.50%	10.35%	9.95%	8.60%	7.83%	7.20%										
Fashion	Luggage & Bags	Luggage & Travel Bags	Travel Organizers	5.50%	8.00%	2.50%	10.00%	11.70%	1.35%	-1.75%	-3.10%	-3.88%	-4.50%	6.65%	6.25%	4.90%	6.13%	5.50%	10.35%	9.95%	8.60%	7.83%	7.20%										
Fashion	Luggage & Bags	Luggage & Travel Bags	Travel Organizers	5.50%	8.00%	2.50%	10.00%	11.70%	1.35%	-1.75%	-3.10%	-3.88%	-4.50%	6.65%	6.25%	4.90%	6.13%	5.50%	10.35%	9.95%	8.60%	7.83%	7.20%										
Fashion	Luggage & Bags	Luggage & Travel Bags	Travel Organizers	5.50%	8.00%	2.50%	10.00%	11.70%	1.35%	-1.75%	-3.10%	-3.88%	-4.50%	6.65%	6.25%	4.90%	6.13%	5.50%	10.35%	9.95%	8.60%	7.83%	7.20%										
Fashion	Luggage & Bags	Luggage & Travel Bags	Travel Organizers	5.50%	8.00%	2.50%	10.00%	11.70%	1.35%	-1.75%	-3.10%	-3.88%	-4.50%	6.65%	6.25%	4.90%	6.13%	5.50%	10.35%	9.95%	8.60%	7.83%	7.20%										
Fashion	Luggage & Bags	Luggage & Travel Bags	Travel Organizers	5.50%	8.00%	2.50%	10.00%	11.70%	1.35%	-1.75%	-3.10%	-3.88%	-4.50%	6.65%	6.25%	4.90%	6.13%	5.50%	10.35%	9.95%	8.60%	7.83%	7.20%										
Fashion	Men's Underwear	Men's Underwear	Men's Underwear	5.00%	8.00%	3.00%	9.25%	10.95%	0.68%	-2.26%	-2.94%	-3.67%	-4.28%	6.99%	6.31%	5.58%	4.77%	10.27%	9.69%	8.01%	7.28%	6.47%											
Fashion	Men's Underwear	Men's Underwear	Men's Underwear	5.00%	8.00%	3.00%	9.25%	10.95%	0.68%	-2.26%	-2.94%	-3.67%	-4.28%	6.99%	6.31%	5.58%	4.77%	10.27%	9.69%	8.01%	7.28%	6.47%											
Fashion	Men's Underwear	Men's Underwear	Men's Underwear	5.00%	8.00%	3.00%	9.25%	10.95%	0.68%	-2.26%	-2.94%	-3.67%	-4.28%	6.99%	6.31%	5.58%	4.77%	10.27%	9.69%	8.01%	7.28%	6.47%											
Fashion	Men's Underwear	Men's Underwear	Men's Underwear	5.00%	8.00%	3.00%	9.25%	10.95%	0.68%	-2.26%	-2.94%	-3.67%	-4.28%	6.99%	6.31%	5.58%	4.77%	10.27%	9.69%	8.01%	7.28%	6.47%											
Fashion	Men's Underwear	Men's Underwear	Men's Underwear	5.00%	8.00%	3.00%	9.25%	10.95%	0.68%	-2.26%	-2.94%	-3.67%	-4.28%	6.99%	6.31%	5.58%	4.77%	10.27%	9.69%	8.01%	7.28%	6.47%											
Fashion	Men's Underwear	Men's Underwear	Men's Underwear	5.00%	8.00%	3.00%	9.25%	10.95%	0.68%	-2.26%	-2.94%	-3.67%	-4.28%	6.99%	6.31%	5.58%	4.77%	10.27%	9.69%	8.01%	7.28%	6.47%											
Fashion	Men's Underwear	Men's Underwear	Men's Underwear	5.00%	8.00%	3.00%	9.25%	10.95%	0.68%	-2.26%	-2.94%	-3.67%	-4.28%	6.99%	6.31%	5.58%	4.77%	10.27%	9.69%	8.01%	7.28%	6.47%											
Fashion	Men's Underwear	Men's Underwear	Men's Underwear	5.00%	8.00%	3.00%	9.25%	10.95%	0.68%	-2.26%	-2.94%	-3.67%	-4.28%	6.99%	6.31%	5.58%	4.77%	10.27%	9.69%	8.01%	7.28%	6.47%											
Fashion	Men's Underwear	Men's Underwear	Men's Underwear	5.00%	8.00%	3.00%	9.25%	10.95%	0.68%	-2.26%	-2.94%	-3.67%	-4.28%	6.99%	6.31%	5.58%	4.77%	10.27%	9.69%	8.01%	7.28%	6.47%											
Fashion	Men's Underwear	Men's Underwear	Men's Underwear	5.00%	8.00%	3.00%	9.25%	10.95%	0.68%	-2.26%	-2.94%	-3.67%	-4.28%	6.99%	6.31%	5.58%	4.77%	10.27%	9.6														

Cluster	Category level 1	Category level 2	Category level 3	Dynamic Commission Fee			Default Platform Commission Rate		Platform Commission Spreads from 18th May, 2026								Final Platform Commission Rate after Savings - Marketplace, from 18th May, 2026								Final Platform Commission Rate after Savings - Mall, from 18th May, 2026																						
				Before 18th May, 2026 *Max: 100.000 per item	From 18th May, 2026 *Max: 100.000 per item	Difference (%)	Marketplace	Mall	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.	NGMW Max Spend to GMV >= 3% & Not Joined Growth Rate Program.																		
				GMV Max Order	Non GMV Max Order	GMV Max Order	All Orders	All Orders	GMV Max Order	Non GMV Max Order	GMV Max Order	All Orders	All Orders	GMV Max Order	Non GMV Max Order	GMV Max Order	All Orders	All Orders	GMV Max Order	Non GMV Max Order	GMV Max Order	All Orders	All Orders	GMV Max Order	Non GMV Max Order	GMV Max Order	All Orders	All Orders	GMV Max Order	Non GMV Max Order	GMV Max Order	All Orders	All Orders														
FMCG	Baby & Maternity	Baby Care & Health	Baby Grooming Tools	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%				
FMCG	Baby & Maternity	Baby Care & Health	Baby Hair Dryers	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%				
FMCG	Baby & Maternity	Baby Care & Health	Baby Hair Trimmers	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%				
FMCG	Baby & Maternity	Baby Care & Health	Baby Hand Sanitizer	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%				
FMCG	Baby & Maternity	Baby Care & Health	Baby Shaver	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%				
FMCG	Baby & Maternity	Baby Care & Health	Baby Skincare	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%				
FMCG	Baby & Maternity	Baby Care & Health	Baby Vitamins & Supplements	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%				
FMCG	Baby & Maternity	Baby Care & Health	Diapers	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%				
FMCG	Baby & Maternity	Baby Care & Health	Fragrances	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%				
FMCG	Baby & Maternity	Baby Care & Health	Hair Care & Body Wash	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%				
FMCG	Baby & Maternity	Baby Care & Health	Hand & Foot/Toenail Nailers	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%				
FMCG	Baby & Maternity	Baby Care & Health	Height & Circumference Measuring Device	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%				
FMCG	Baby & Maternity	Baby Care & Health	Insect & Pest Repellents	4.00%	7.00%	3.00%	10.00%	9.20%	1.20%	2.80%	1.88%	4.76%	5.68%	8.97%	7.45%	6.50%	4.90%	3.24%	4.20%	7.99%	6.62%	4.44%	5.39%	4.44%	4.24%	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%		
FMCG	Baby & Maternity	Baby Care & Health	Laundry Detergent	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%				
FMCG	Baby & Maternity	Baby Care & Health	Medicine Dispensers	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%				
FMCG	Baby & Maternity	Baby Care & Health	Nasal & Oral Care	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%				
FMCG	Baby & Maternity	Baby Care & Health	Pacifiers, Teething & Teething Relief	4.00%	7.00%	3.00%	9.25%	10.95%	0.70%	2.10%	2.80%	3.50%	4.25%	8.55%	7.15%	6.45%	5.75%	5.00%	7.75%	6.07%	4.51%	4.65%	3.81%	4.65%	3.81%	4.00%	7.00%	3.00%	9.25%	10.95%	0.70%	2.10%	2.80%	3.50%	4.25%	8.55%	7.15%	6.45%	5.75%	5.00%	7.75%	6.07%	4.51%	4.65%	3.81%	4.65%	3.81%
FMCG	Baby & Maternity	Baby Care & Health	Scissors	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%				
FMCG	Baby & Maternity	Baby Care & Health	Towels & Shower Caps	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%				
FMCG	Baby & Maternity	Baby Care & Health	Wipes & Baby Wipes	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%	4.00%	7.00%	3.00%	9.25%	8.45%	0.69%	2.99%	2.07%	3.99%	4.37%	1.56%	7.00%	4.38%	2.60%	4.88%	7.76%	6.26%	5.58%	4.86%	4.08%				
FMCG	Baby & Maternity	Baby Fashion Accessories	Baby Bags	4.00%	7.00%	3.00%	10.00%	11.70%	-1.30%	-2.10%	-3.40%	-4.25%	-5.00%	8.70%	7.00%	6.00%	5.75%	5.00%	10.40%	9.60%	8.30%	7.45%	6.70%	6.33%	6.00%	4.00%	7.00%	3.00%	9.25%	11.70%	-1.30%	-2.10%	-3.40%	-4.25%	-5.00%	8.70%	7.00%	6.00%	5.75%	5.00%	10.40%	9.60%	8.30%	7.45%	6.70%	6.33%	6.00%
FMCG	Baby & Maternity	Baby Fashion Accessories	Baby Costume Jewelry	4.00%	7.00%	3.00%	9.25%	10.70%	0.58%	2.20%	2.80%	3.88%	4.17%	4.67%	1.03%	2.45%	1.87%	1.08%	10.12%	8.48%	7.90%	7.32%	6.53%	6.00%	4.00%	7.00%	3.00%	9.25%	10.70%	0.58%	2.20%	2.80%	3.88%	4.17%	4.67%	1.03%	2.45%	1.87%	1.08%	10.12%	8.48%	7.90%	7.32%	6.53%	6.00%		
FMCG	Baby & Maternity	Baby Fashion Accessories	Baby Earrings	4.00%	7.00%	3.00%	9.25%	11.70%	-1.20%	-2.10%	-3.40%	-4.25%	-5.00%	8.70%	7.00%	6.00%	5.75%	5.00%	10.40%	9.60%	8.30%	7.45%	6.70%	6.33%	6.00%	4.00%	7.00%	3.00%	9.25%	11.70%	-1.20%	-2.10%	-3.40%	-4.25%	-5.00%	8.70%	7.00%	6.00%	5.75%	5.00%	10.40%	9.60%	8.30%	7.45%	6.70%	6.33%	6.00%
FMCG	Baby & Maternity	Baby Fashion Accessories	Baby Face Masks	4.00%	7.00%	3.00%	9.25%	10.95%	0.70%	2.10%	2.80%	3.50%	4.25%	8.55%	7.15%	6.45%	5.75%	5.00%	10.25%	8.85%	8.15%	7.45%	6.70%	6.33%	6.00%	4.00%	7.00%	3.00%	9.25%	10.95%	0.70%	2.10%	2.80%	3.50%	4.25%	8.55%	7.15%	6.45%	5.75%	5.00%	10.25%	8.85%	8.15%	7.45%	6.70%	6.33%	6.00%
FMCG	Baby & Maternity	Baby Fashion Accessories	Baby Fashion Accessories	4.00%	7.00%	3.00%	10.00%	11.70%	-1.20%	-2.70%	-3.60%	-4.50%	-5.39%	7.74%	7.63%	3.77%	4.40%	4.61%	10.4																												

Cluster	Category level 1	Category level 2	Category level 3	Dynamic Commission Fee				Default Platform Commission Rate		Platform Commission Rate from 18th May, 2025								Final Platform Commission Rate after Savings - Marketplace, from 18th May, 2025								Final Platform Commission Rate after Savings - Mall, from 18th May, 2025							
				Before 18th May, 2025 *Max Rs60,000 per item	From 18th May, 2025 *Max Rs65,000 per item	Difference (%)	Marketplace	Mall	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program	NGMVM Max Spend to GMV >3% & Not Joined Growth Rate Program			
				GMV Max Order	Non GMV Max Order	GMV Max Order	All Orders	All Orders	GMV Max Order	Non GMV Max Order	GMV Max Order	All Orders	All Orders	GMV Max Order	Non GMV Max Order	GMV Max Order	All Orders	All Orders	GMV Max Order	Non GMV Max Order	GMV Max Order	All Orders	All Orders	GMV Max Order	Non GMV Max Order	GMV Max Order	All Orders	All Orders	GMV Max Order	Non GMV Max Order	GMV Max Order	All Orders	All Orders
Lifestyle	Home Supplies	Home Decor	Hanging Decor	6.00%	8.00%	2.00%	10.00%	12.20%	1.40%	1.40%	2.80%	3.50%	4.00%	6.00%	6.00%	8.00%	7.00%	6.50%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Home Decor	Hooks & Shelves	6.00%	8.00%	2.00%	10.00%	12.20%	1.34%	1.34%	2.68%	3.16%	3.64%	5.60%	5.60%	7.60%	6.60%	6.10%	5.60%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Home Decor	Mirrors	6.00%	8.00%	2.00%	10.00%	12.20%	0.72%	0.72%	1.44%	1.73%	2.02%	4.08%	4.08%	5.76%	4.80%	4.32%	3.84%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Home Decor	Miscellaneous Home	6.00%	8.00%	2.00%	10.00%	12.20%	1.34%	1.34%	2.68%	3.16%	3.64%	5.60%	5.60%	7.60%	6.60%	6.10%	5.60%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Home Decor	Photo Albums	6.00%	8.00%	2.00%	10.00%	12.20%	1.29%	1.29%	2.58%	3.09%	3.59%	5.16%	5.16%	7.16%	6.16%	5.66%	5.16%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Home Decor	Photo Frames	6.00%	8.00%	2.00%	10.00%	12.20%	1.36%	1.36%	2.72%	3.23%	3.73%	5.20%	5.20%	7.20%	6.20%	5.70%	5.20%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Home Decor	Plays Banks	6.00%	8.00%	2.00%	10.00%	12.20%	1.25%	1.25%	2.50%	3.00%	3.50%	4.63%	4.63%	6.63%	5.63%	5.13%	4.63%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Home Decor	Placards & Signs	6.00%	8.00%	2.00%	10.00%	12.20%	1.33%	1.33%	2.66%	3.17%	3.67%	4.80%	4.80%	6.80%	5.80%	5.30%	4.80%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Home Decor	Posters & Prints	6.00%	8.00%	2.00%	10.00%	12.20%	1.28%	1.28%	2.56%	3.07%	3.57%	4.70%	4.70%	6.70%	5.70%	5.20%	4.70%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Home Decor	Radiographic Magnets	6.00%	8.00%	2.00%	10.00%	12.20%	1.40%	1.40%	2.80%	3.50%	4.00%	6.00%	6.00%	8.00%	7.00%	6.50%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Home Decor	Religious Decorations	6.00%	8.00%	2.00%	10.00%	12.20%	1.30%	1.30%	2.60%	3.10%	3.60%	4.73%	4.73%	6.73%	5.73%	5.23%	4.73%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Home Decor	Statues & Figurines	6.00%	8.00%	2.00%	10.00%	12.20%	1.40%	1.40%	2.80%	3.50%	4.00%	6.00%	6.00%	8.00%	7.00%	6.50%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Home Decor	Teapots	6.00%	8.00%	2.00%	10.00%	12.20%	1.34%	1.34%	2.68%	3.18%	3.67%	4.80%	4.80%	6.80%	5.80%	5.30%	4.80%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Home Decor	Vase & Filters	6.00%	8.00%	2.00%	10.00%	12.20%	1.39%	1.39%	2.78%	3.31%	3.81%	4.94%	4.94%	6.94%	5.94%	5.44%	4.94%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Home Organizers	Hangers & Rugs	6.00%	8.00%	2.00%	10.00%	12.20%	1.09%	1.09%	2.18%	2.62%	3.11%	4.15%	4.15%	6.15%	5.15%	4.65%	4.15%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Home Organizers	Storage Baskets	6.00%	8.00%	2.00%	10.00%	12.20%	1.31%	1.31%	2.62%	3.14%	3.64%	4.77%	4.77%	6.77%	5.77%	5.27%	4.77%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Home Organizers	Storage Baskets & Jars	6.00%	8.00%	2.00%	10.00%	12.20%	1.40%	1.40%	2.80%	3.50%	4.00%	6.00%	6.00%	8.00%	7.00%	6.50%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Home Organizers	Storage Boxes & Bins	6.00%	8.00%	2.00%	10.00%	12.20%	1.35%	1.35%	2.70%	3.25%	3.75%	4.88%	4.88%	6.88%	5.88%	5.38%	4.88%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Home Organizers	Storage Holders & Racks	6.00%	8.00%	2.00%	10.00%	12.20%	1.34%	1.34%	2.68%	3.19%	3.69%	4.82%	4.82%	6.82%	5.82%	5.32%	4.82%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Home Organizers	Storage Trays	6.00%	8.00%	2.00%	10.00%	12.20%	1.35%	1.35%	2.70%	3.25%	3.75%	4.88%	4.88%	6.88%	5.88%	5.38%	4.88%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Laundry Tools & Accessories	Drying Racks	6.00%	8.00%	2.00%	10.00%	12.20%	1.38%	1.38%	2.76%	3.33%	3.83%	4.96%	4.96%	6.96%	5.96%	5.46%	4.96%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Laundry Tools & Accessories	Ironing Boards	6.00%	8.00%	2.00%	10.00%	12.20%	1.40%	1.40%	2.80%	3.50%	4.00%	6.00%	6.00%	8.00%	7.00%	6.50%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Laundry Tools & Accessories	Laundry Bins & Baskets	6.00%	8.00%	2.00%	10.00%	12.20%	1.15%	1.15%	2.30%	2.76%	3.26%	4.30%	4.30%	6.30%	5.30%	4.80%	4.30%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Laundry Tools & Accessories	Laundry Tools & Accessories	6.00%	8.00%	2.00%	10.00%	12.20%	1.17%	1.17%	2.34%	2.80%	3.30%	4.34%	4.34%	6.34%	5.34%	4.84%	4.34%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Laundry Tools & Accessories	Washing Bins	6.00%	8.00%	2.00%	10.00%	12.20%	1.40%	1.40%	2.80%	3.50%	4.00%	6.00%	6.00%	8.00%	7.00%	6.50%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Laundry Tools & Accessories	Washing Bags	6.00%	8.00%	2.00%	10.00%	12.20%	1.40%	1.40%	2.80%	3.50%	4.00%	6.00%	6.00%	8.00%	7.00%	6.50%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Laundry Tools & Accessories	Washing Machines	6.00%	8.00%	2.00%	10.00%	12.20%	2.00%	2.00%	4.00%	5.00%	6.00%	8.00%	8.00%	10.00%	9.00%	8.50%	8.00%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Miscellaneous Home	Hot Water Bottles	6.00%	8.00%	2.00%	10.00%	12.20%	1.40%	1.40%	2.80%	3.50%	4.00%	6.00%	6.00%	8.00%	7.00%	6.50%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Miscellaneous Home	Lighter Accessories	6.00%	8.00%	2.00%	10.00%	12.20%	1.34%	1.34%	2.68%	3.16%	3.64%	4.77%	4.77%	6.77%	5.77%	5.27%	4.77%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Miscellaneous Home	Raincoats	6.00%	8.00%	2.00%	10.00%	12.20%	1.30%	1.30%	2.60%	3.10%	3.60%	4.73%	4.73%	6.73%	5.73%	5.23%	4.73%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Miscellaneous Home	Umbrellas	6.00%	8.00%	2.00%	10.00%	12.20%	1.33%	1.33%	2.66%	3.17%	3.67%	4.80%	4.80%	6.80%	5.80%	5.30%	4.80%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Home Supplies	Miscellaneous Home	Miscellaneous Home	6.00%	8.00%	2.00%	10.00%	12.20%	1.33%	1.33%	2.66%	3.17%	3.67%	4.80%	4.80%	6.80%	5.80%	5.30%	4.80%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Kitchenware	Bakeware	Bakeware	6.00%	8.00%	2.00%	10.00%	12.20%	1.38%	1.38%	2.76%	3.33%	3.83%	4.96%	4.96%	6.96%	5.96%	5.46%	4.96%	10.80%	10.80%	9.40%	8.70%	8.20%	6.00%	6.00%	10.80%	10.80%	9.40%	8.70%	8.20%		
Lifestyle	Kitchenware	Bar & Wine Utensils	Bar & Wine Utensils	6.00%	8.00%	2.00%	10.00%	11.70%	1.40%	1.40%	2.80%	3.50%	4.00%	6.00%	6.00%	8.00%	7.00%	6.50%	6.00%	10.30%	10.30%	8.90%	8.20%	7.70%	6.00%	6.00%	10.30%	10.30%	8.90%	8.20%	7.70%		
Lifestyle	Kitchenware	Barbecue	Barbecue	6.00%	8.00%	2.00%</																											

Cluster	Category level 1	Category level 2	Category level 3	Dynamic Commission Fee			Default Platform Commission Rate		Platform Commission Savings from 18th May, 2026						Final Platform Commission Rate after Savings - Marketplace, from 18th May, 2026						Final Platform Commission Rate after Savings - M&I, from 18th May, 2026					
				Before 18th May, 2026 *Max Rp40,000 per item	From 18th May, 2026 *Max Rp650,000 per item	Difference (%)	Marketplace	M&I	%GMV Max Spend to GMV <3% & Not Joined Growth Kite Program		%GMV Max Spend to GMV <3% & Not Joined Growth Kite Program		%GMV Max Spend to GMV <3% & Not Joined Growth Kite Program		%GMV Max Spend to GMV <3% & Not Joined Growth Kite Program		%GMV Max Spend to GMV <3% & Not Joined Growth Kite Program		%GMV Max Spend to GMV <3% & Not Joined Growth Kite Program		%GMV Max Spend to GMV <3% & Not Joined Growth Kite Program					
									GMV Max Order	Non GMV Max Order	GMV Max Order	All Orders	All Orders	GMV Max Order	Non GMV Max Order	GMV Max Order	All Orders	All Orders	GMV Max Order	Non GMV Max Order	GMV Max Order	All Orders	All Orders			
Lifestyle	Toys & Hobbies	Dolls & Stuffed Toys		6.00%	8.00%	2.00%	9.50%	9.20%	-1.32%	-1.93%	-3.26%	-4.07%	-4.76%	8.18%	7.57%	6.24%	5.43%	4.74%	7.88%	7.27%	5.94%	5.13%	4.44%			
Lifestyle	Toys & Hobbies	Educational Toys	Arts & Crafts	6.00%	8.00%	2.00%	9.50%	9.20%	-1.29%	-2.18%	-3.47%	-4.33%	-5.11%	8.21%	7.32%	6.03%	5.17%	4.30%	7.61%	7.02%	5.73%	4.87%	4.09%			
Lifestyle	Toys & Hobbies	Educational Toys	Detective & Spy	6.00%	8.00%	2.00%	9.50%	9.20%	-1.33%	-1.86%	-3.20%	-4.00%	-4.66%	8.17%	7.64%	6.30%	5.50%	4.84%	7.87%	7.34%	6.00%	5.20%	4.54%			
Lifestyle	Toys & Hobbies	Educational Toys	Flash Cards	6.00%	8.00%	2.00%	9.50%	9.20%	-1.31%	-2.00%	-3.31%	-4.14%	-4.85%	8.19%	7.50%	6.19%	5.36%	4.65%	7.89%	7.20%	5.89%	5.08%	4.35%			
Lifestyle	Toys & Hobbies	Educational Toys	Language Toys	6.00%	8.00%	2.00%	9.50%	9.20%	-1.30%	-2.11%	-3.41%	-4.26%	-5.01%	8.20%	7.39%	6.09%	5.24%	4.49%	7.90%	7.09%	5.79%	4.94%	4.19%			
Lifestyle	Toys & Hobbies	Educational Toys	Maths Toys	6.00%	8.00%	2.00%	9.50%	9.20%	-1.35%	-1.73%	-3.08%	-3.85%	-4.47%	8.15%	7.77%	6.42%	5.65%	5.03%	7.85%	7.47%	6.12%	5.35%	4.73%			
Lifestyle	Toys & Hobbies	Educational Toys	Musical Toys	6.00%	8.00%	2.00%	9.50%	9.20%	-1.32%	-1.97%	-3.29%	-4.11%	-4.82%	8.18%	7.53%	6.21%	5.39%	4.68%	7.88%	7.23%	5.91%	5.09%	4.38%			
Lifestyle	Toys & Hobbies	Educational Toys	Science & Technology Toys	6.00%	8.00%	2.00%	9.50%	9.20%	-1.40%	-1.40%	-2.80%	-3.50%	-4.00%	8.10%	8.10%	6.70%	6.00%	5.50%	7.80%	7.80%	6.40%	5.70%	5.20%			
Lifestyle	Toys & Hobbies	Educational Toys	Shape Sorters	6.00%	8.00%	2.00%	9.50%	9.20%	-1.33%	-1.88%	-3.21%	-4.01%	-4.68%	8.17%	7.62%	6.29%	5.49%	4.82%	7.87%	7.32%	5.99%	5.19%	4.52%			
Lifestyle	Toys & Hobbies	Educational Toys	Toy Tablets & Computers	6.00%	8.00%	2.00%	9.50%	9.20%	-1.29%	-2.14%	-3.44%	-4.30%	-5.06%	8.21%	7.36%	6.06%	5.20%	4.44%	7.61%	7.06%	5.76%	4.90%	4.14%			
Lifestyle	Toys & Hobbies	Electric & Remote Control Toys		6.00%	8.00%	2.00%	9.50%	9.20%	-1.40%	-1.40%	-2.80%	-3.50%	-4.00%	8.10%	8.10%	6.70%	6.00%	5.50%	7.80%	7.80%	6.40%	5.70%	5.20%			
Lifestyle	Toys & Hobbies	Games & Puzzles		6.00%	8.00%	2.00%	9.50%	9.20%	-1.40%	-1.40%	-2.80%	-3.50%	-4.00%	8.10%	8.10%	6.70%	6.00%	5.50%	7.80%	7.80%	6.40%	5.70%	5.20%			
Lifestyle	Toys & Hobbies	Musical Instruments & Accessories		6.00%	8.00%	2.00%	9.50%	9.20%	-1.40%	-1.40%	-2.80%	-3.50%	-4.00%	8.10%	8.10%	6.70%	6.00%	5.50%	7.80%	7.80%	6.40%	5.70%	5.20%			
Lifestyle	Toys & Hobbies	Sports & Outdoor Play		6.00%	8.00%	2.00%	9.50%	9.20%	-1.32%	-1.95%	-3.27%	-4.09%	-4.79%	8.18%	7.55%	6.23%	5.41%	4.71%	7.88%	7.25%	5.93%	5.11%	4.41%			
Lifestyle	Virtual Products	Physical Voucher		4.00%	6.00%	2.00%	3.00%	9.20%	-1.40%	-1.40%	-2.80%	-3.50%	-4.00%	1.60%	1.60%	0.20%	0.00%	0.00%	7.80%	7.80%	6.40%	5.70%	5.20%			